



Niche Prophecy Student Does \$8,000.00 In Nine Days Selling A \$67 eBook.

This is the story of Katherine Hayles.
Katherine lives in the U.S. and has been dabbling in the Internet Marketing game for about 6 months before she become one of my 6 months consultation students.

Like lots of us, Katherine tried a ton of stuff and saw very little results.

Then she got introduced to a whole new world called Niche Prophecy.

Within nine days, she was able to sell over 130 copies of her \$67 ebook ...bringing in over \$8,000.00.

The ebook is something that she did to get into the cooking market. It has nothing to do with making money online niche or the internet marketing niche.

she did have a few sales before this, but nothing like the one that she got after Niche Prophecy methods being used on her work.

What you're about to read is the transcription from a MSN conversation I had with Katherine on March 2nd, 2008.

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Suthan: Hey girl, How are you? It has been some time since I last caught up with you? How's your online business going?

Katherine : Crazy cool Suthan. It's going very good. Do you remember before Christmas how I was emailing you about my launch and how it failed miserably with only a few sales?

Suthan : Well yeah, I remember that. You were asking me to look into your program, and consulted me with your promo works. What happened to that anyway?

Katherine: Yeah, we ended up with just over 130 sales. ***We just about grossed about eight grand, \$8,000.00 in nine days.***

Suthan: That's pretty good for a [censored] ebook. You know?

Katherine: I know, its crazy!! Especially since this is my first time hitting it four figures. I am on cloud nine .You made the difference when you thought me the (Niche Prophecy) method when I consulted you the last time. The part where you were teaching your sales methods and different tactic, ideas of your niche ebook businesses were very impressive on me. I was like, O.K. I'm just going to try what you were doing. It came out great, for you, and it came out great for me as well

Suthan: Yep. It works pretty good dont you think. ☺

Katherine : Suthan, the (censored) that you showed me was the biggest and most valuable knowledge that you thought me, and with it, I used it numerous times in planning the re-launch of the (censored) ebook. I made sure everything that I did, went with what you thought me

Suthan: Really? You know what, I wasn't really sure I wanted to share that with you because I thought you might not agree with me like how others did not.

Katherine . No. It helped a lot. Mainly because I was doing some of the stuff you were saying to avoid, and without it, I might not have realized my mistake. *that really saved me a lot of headaches.*

Then I implemented the Niche Prophecy method in the ways that you told me and then things got interesting for my bank account .

Up until then I was just going to do the usual thing everyone (else) does, you know, setting up blogs, writing releases, sending in PR, put a optin page, etc, etc.. (Groan emoticon) those were the days.

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I am glad that I gave up on that, and tried the way that you revealed to me. I was hesitant at first though.

Suthan: What do you mean? Hesitant ? ;-)

Katherine : Well up until then I was hardwired that there is no other way than the usual way that we follow as per how the Gurus teach us, and it did take some time for me to un-learn and re-learn everything.

Suthan : Wow, is Niche Prophecy really that different like you say ?

Katherine : Well, yes. Ok, remember that you told me that one of the way to pre-sell something, is by telling the prospects the misgivings of the products , and then addressing their concern?

Suthan: Yeah - You mean, the one on resolving their objections?

Katherine : Yes, I noticed that I did not address their concerns like you have said in my first launch, and I believe it was one of the causes that lead to me on not picking up much sales.

While everyone thought about playing up the “positives”, you are the only one who said.. Hey, don’t be shy to tell them about the “negatives” and addressing those concerns.

Then, I took your work seriously and started looking at the (censored) and noticed many other things that I didn’t see before. Soon enough, I said, that’s enough, we are going to re-launch but this time, we will use your (Niche Prophecy) method. Guess, I was secretly amazed and wanted to test you out on your words.

Suthan: Nice, girl. Glad to know that some people are listening to me 😊. So tell me, were you prepared for your second launch?

Katherine : Not really Suthan. I was busy with my midterm in college, and while I could put in much effort, I did not as I was concentrating on the exam. I told you right that I am doing back my degree?

Suthan: Yup, you did. That’s interesting. You are trying to say, that without as much effort as the first time, and a much shorter time frame, and importantly less money, you managed to pull in \$8,000 just like that? Man you need to tell me the details.

Katherine : Wow, I didn’t look at it that way, that’s true. In concern of the product, I never did any changes, except for a new redesign on the website and the

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ecover graphics. I bought a new domain as well, but I reused all the other promo materials, changing some here and there

Suthan: Ok, so did you use the pre existing list?

Katherine: Nope. Honestly, the list that I build for six months straight only were a couple of hundreds of leads, and most of it were non responsive anyway. I used the Niche Prophecy list building method

Suthan: Hey that sounds like something I would do. 😊 How long had you been building a list before you started?

Katherine: Well, this is sort of embarrassing to tell you, but it was just something that I build a little bit over a month. Your method far over shot the previous one in result as I build a list that was 5000 responsive people strong by the time I was going to start my launch

Suthan: Gasp, What do you mean? That is fast? You're definitely more hardworking than I am.

Katherine : Haha. I really concentrated and followed the advice on building the list as you thought in your method. It isn't hard anyway, as pretty much all were automated, and I just need to fire up the softwares to work.

Suthan: I'm surprised you stuck with it. Isn't it easier than the ones that you normally follow?

Katherine : Well, if you take up all the time I actually spent working on it, it was maybe a total of 1-2 months. Maybe less. Like I said, I was busy with class, and I did it in between my free time

Suthan: It's just that you spread that out over a long time.

Katherine: Yeah - I got distracted. You know how it goes. College ! ;-)

Suthan: haha. Hey, did you stay in touch with the people who joined your list?

Katherine: Not really. But I did send in a couple of promo material stuffs, and some basic shoutouts once in a while. Not really keeping in touch as how others do with their subscribers, but I did have some things going on.

Suthan: I'm glad I'm not the only person who does this type of thing. What did you say when you finally got around to contacting them? Did they respond to your promotions?

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Katherine: I came up with a story actually as per your (Niche Prophecy) methods. I basically said we're going to be doing stuff and we're going to be mailing you about it, and it would be awesome to get their support.

And to put the butter in, I said it's going to be fabulous for people that are interested in [CENSORED] to listen up and pay attention because great things are coming up their way.. Guess what, the response rate, flew up the ceiling.

Suthan: Oh my God.You followed the (censored) that I thought you to the T . Good.

So you were basically like, "Hey – I know I am new here, but I am going to do stuff, and I'm going to mail you a bunch now. So please give me some response.

Katherine: Yeah. And we had some people who unsubscribe but we also got people saying "yeah! Come on in!Tell us what you got" and things like that.

Suthan: Awesome. So then what did you do? Did you try out the (censored) website as well?

Katherine: Well, yeah. That is one of the website that provided me fresh prospect into my list every single day.

Suthan: Ok, now enough about that, tell me about your launch, how did you make it happen?

Katherine: Like I said, I did my launch in February, 2 months after my first failure. I tried contacting you, but you were quite hard to reach then.

Suthan: (shy) ok, I am sorry, got a lot of things going.. Birthdays and new years. Family and fun comes first then work.

Katherine Hahaha, just joking big fella.. Anyway, this time, I followed the launch blueprint that you told me in our first chat, and orchestrated the idea to follow whatever you said.

Suthan: What, but I didn't know you took notes? (gasp)

Katherine : Well, there is the message history for me to check from time to time ☺

Suthan: Alright, your definitely smarter than me .. hahaha.. Ok..

Katherine : Anyway, the first day of the launch brought in \$2000 in sales, and I thought it was my best day ever. Only then did I realize I triggered a mechanism and for the next few days, I was getting in cash literally every hour.. My total was around \$8.700 now after nine days, and it is still coming in. That is why I so

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wanted to talk to you, and were bugging your email and MSN with nudges all day long

Suthan: I am glad that you did. Not bad for a ebook on (censored) niche at \$67.

Katherine: yeah, not bad at all..hahaha, but really Suthan, I do owe it to your method which by far works like gangbuster.

Suthan: Well girl, I think I'm going to get do some sandwich, getting hungry here. Before we go, what would you say if I said, I would like to release copies of the (Niche Prophecy) method to the public? You think they will like it?

Katherine: Man, they will love it. I'd tell them personally to do it for sure. Heck, tell me when its out, and I will get one for sure . It was a gamble for me but I just had a good gut feeling about it so I did it.

And it turned out to quite literally be the best material I've ever invested in.

Suthan: Awesome. Well thanks for buying my consultation service, you know? ☺

Katherine: No, seriously. I had taken some time away from work to learn Internet Marketing ...and I'd bought tons of courses and so forth. Some even were up to the price of \$2,000 but I still wasn't making money. Nope, not the kind of paycheck that I will show my boyfriend. And your method (Niche Prophecy) came right along and blew my breath away with its simplicity.

Suthan: Haha you're making me blush ☺

Katherine: Haha , I mean it though buddy, really. *It did work and I just made over \$8,000.00 in a few days with a \$67 eBook.*

And I can use it now forever. It certainly doesn't look like a 5 minute job that will be ineffective in times to come. The methods that you taught have a big future of growing big over time. I am definitely happy that I learned this, as I can be sure about breaking into any niches and make a killing with my launches

Suthan: Glad to hear it. And yeah, you're right. We've been talking about the launch you did, and its fabulous but as you know ...Niche Prophecy isn't all about launching.

Katherine: Yeah. I guess the launch thing gets played up a lot because of the money involved in it but you're right. ***You did teach other profit streams that involves other things than launching products.***

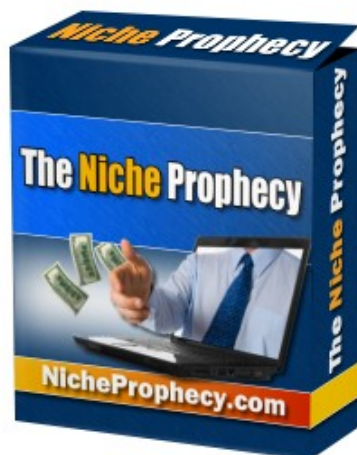
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Suthan: Well girl, thanks so much for doing this and if you need anything, let me know.

Katherine: Thank you, Suthan. Really. If I can do anything to help you with this method launch ...like give a testimonial or something, let me know.

Suthan: Alright girl, I will remember that. You keep well ! Bye



Niche Prophecy WORKS.

It worked for Katherine, it worked for the others, and it will work for you as well. Niche Prophecy will be going live this May 2008, and when its out, it will be big. You can access it at

www.NicheProphecy.com

This Will Sell Out !!

Niche Prophecy will only be released in a small number to protect the integrity of the report. It will have

- ✓ **The main report**
- ✓ **Softwares**
- ✓ **Case Study**
- ✓ **Research Paper**
- ✓ **Worksheet**
- ✓ **And a Blueprint**

It will make you money !!

More To Come

I'll be releasing more interviews like this one as well. Until that, check our **Just Talk** blog at www.NicheProphecy.com/blog for more information on this. Right now, there will be enough material and discussion going on that you can participate in.

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